

FOR CEOs · BOARDS · CFOs · COOs · SENIOR MANAGEMENT

Keep the business connected when networks fail.

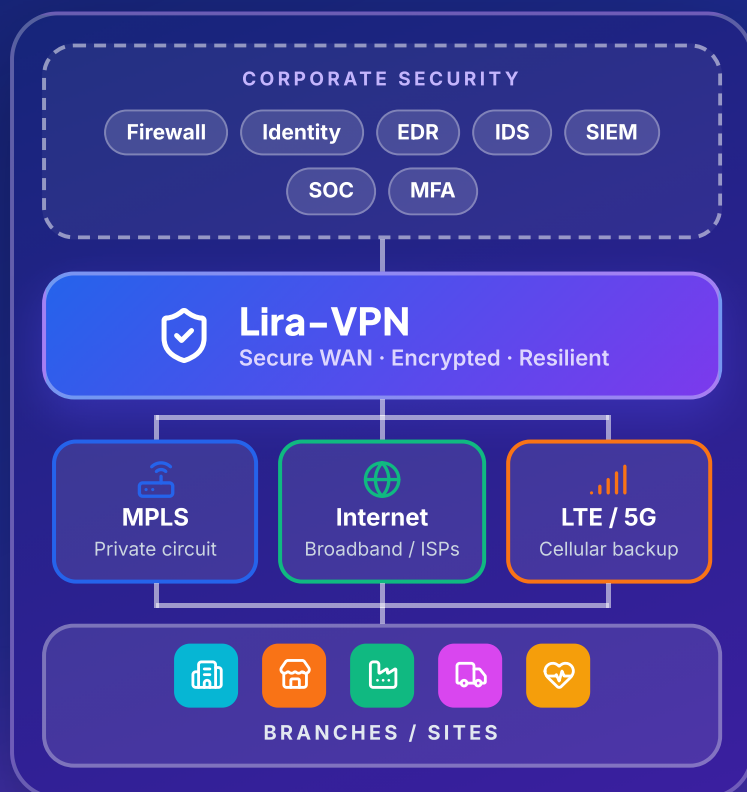
Lira-VPN Corporate Cyber-Resilience & Secure Connectivity
Service

MPLS

Internet

4G / 5G LTE

— one resilient, encrypted corporate network

**Always-on branches**

Automatic failover across MPLS, Internet and LTE/5G.

**Encrypted by design**

Secure corporate connectivity over networks you do not control.

**Visible & actionable**

WAN and VPN telemetry for operations and security teams.

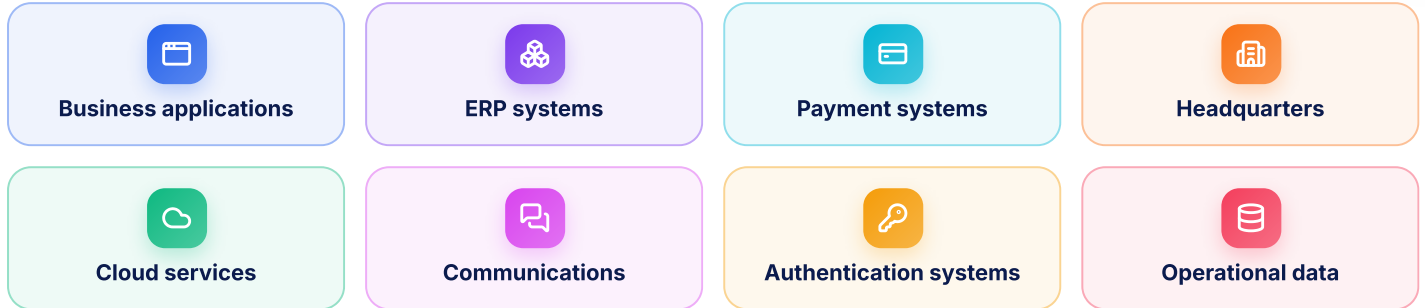
**“A telecommunications failure does not automatically have to
become a business outage.”**



01 · EXECUTIVE MESSAGE

Connectivity is no longer just an IT convenience.

For a modern enterprise, network connectivity is no longer simply an IT convenience. Branches need continuous access to:



⚠️ When a branch loses connectivity, the business can lose the ability to **sell, serve customers, process transactions or operate normally.**

Many organizations buy expensive primary telecommunications services and add backup connectivity. But **a backup connection has limited value if it is not automatically integrated into the corporate network.**

The Lira-VPN answer

Lira-VPN provides the secure networking layer that makes multiple connectivity options work together as one resilient corporate network.

MPLS Internet 4G/5G LTE

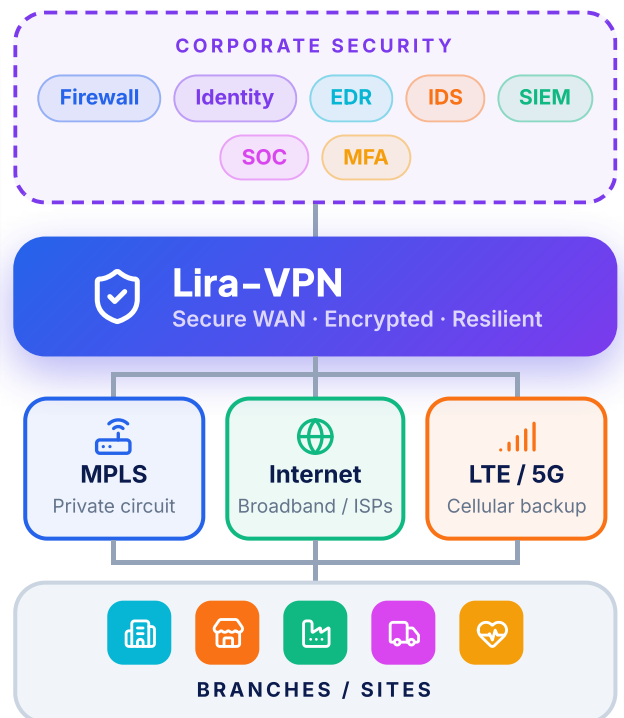
...while maintaining encrypted corporate connectivity.



A FUNDAMENTALLY DIFFERENT PROPOSITION
A telecommunications failure does not automatically have to become a business outage.

What Lira-VPN means for the business

Lira-VPN can become the **secure and resilient connectivity foundation** of a wider corporate cyber-security service. It does not replace every security product an enterprise needs — it connects those capabilities together through a resilient corporate network.

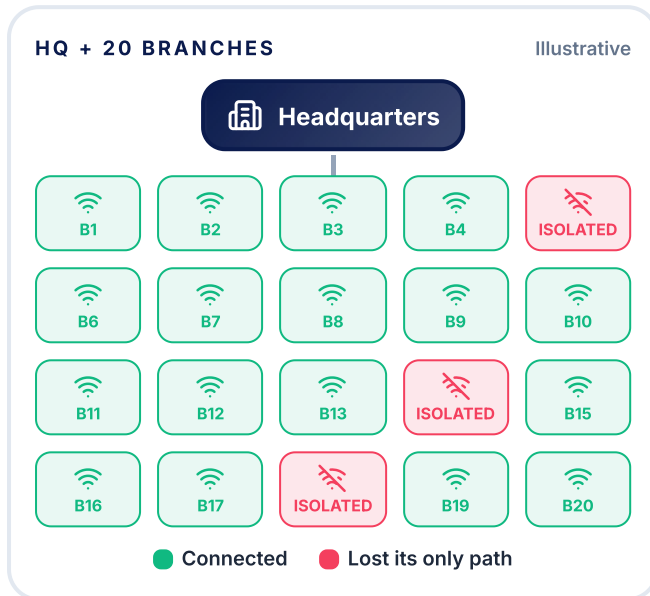


An infrastructure component of the company's broader cyber-security and business-continuity strategy.

02 · THE BUSINESS PROBLEM

Backup is not the same as resilience.

Consider a company with headquarters and 20 branches. If a branch's only connection fails, that branch may become isolated.



A branch may depend on:

One MPLS provider

One Internet provider

One physical path

The business impact can include:

Lost sales

Unavailable systems

Disrupted payments

No contact with headquarters

Delayed operations

Increased support costs

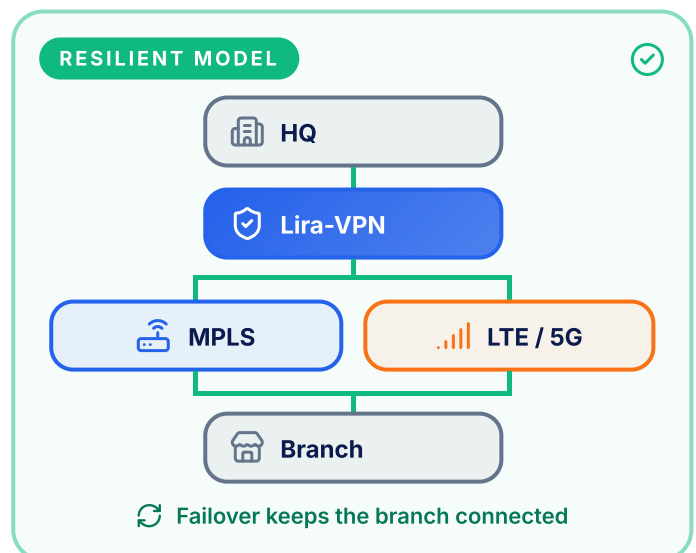
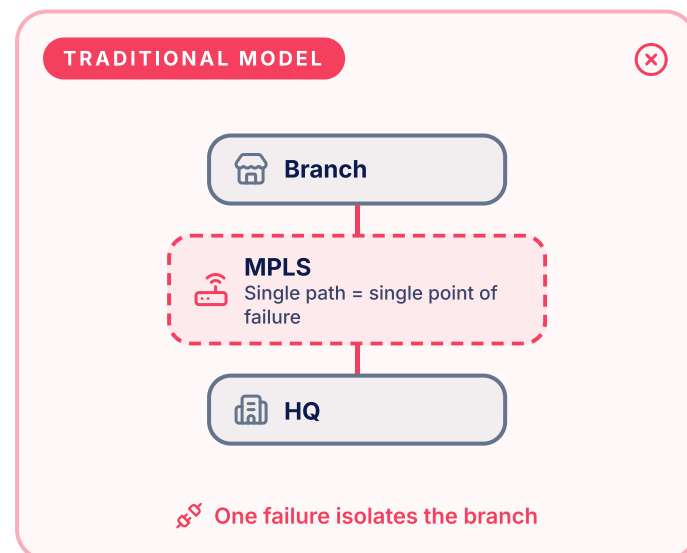
Dissatisfied customers

Lost productivity



You may already own a 4G/5G backup — but **having backup connectivity is not the same as having a resilient corporate network**. Lira-VPN helps bridge that gap.

From single-carrier dependency to network resilience



If MPLS becomes unavailable, the enterprise can use the secondary path. **The logical corporate network remains in place while the underlying telecommunications path changes.**

BUSINESS OUTCOME



The company becomes less dependent on the availability of any single telecommunications provider or technology.

03 · WHY THIS MATTERS TO MANAGEMENT

Five ways Lira-VPN changes the conversation.


BENEFIT 01
Business Continuity

Lira-VPN can support continued branch connectivity when the preferred WAN path fails. This can protect revenue-generating and operational activities from routine telecommunications failures.


BENEFIT 02
Reduced Dependence on One Carrier

The company can combine several connectivity options, giving management greater flexibility in designing its WAN:

MPLS

Broadband

Multiple ISPs

LTE

5G


BENEFIT 03
Better Use of Existing Backup Connectivity

Many organizations already pay for backup links. Lira-VPN can make those links part of the operational corporate-network strategy rather than leaving them unused until an emergency.


BENEFIT 04
Secure Use of Internet and Cellular Networks

Internet and cellular connectivity can be less expensive or more readily available than dedicated private circuits. Lira-VPN provides encrypted corporate connectivity over those networks.


BENEFIT 05
Central Visibility

Management and IT operations can gain visibility into the items below. This turns “the branch is offline” into actionable operational information.

Branch availability

WAN failures

Failover events

Recovery

Network performance

VPN health


Protection and continuity of communications.

Security teams prevent and detect attacks. Resilience keeps the business operating when something goes wrong. These objectives increasingly overlap — and Lira-VPN serves both.

Security and resilience are connected


STEP 1
WAN Failure

STEP 2
Automatic LTE Failover

STEP 3
Corporate Connectivity Maintained

STEP 4
Business Continues

STEP 5
Event Reported Centrally


Protection of communications



Continuity of communications

04 · CYBER-SECURITY: WHERE LIRA-VPN FITS

One layer of a broader security architecture.

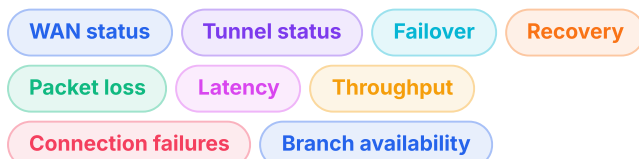
Lira-VPN is the secure, resilient connectivity layer within a complete corporate security programme.

CAPABILITY	BUSINESS PURPOSE
 Lira-VPN	Secure, resilient corporate connectivity
 Firewall	Controls permitted network traffic
 Identity & MFA	Ensures users are properly authenticated
 EDR / XDR	Protects employee computers and servers
 IDS / IPS	Detects and blocks suspicious network activity
 DNS Security	Blocks malicious destinations
 SIEM	Brings security events together
 SOC	Provides continuous security monitoring
 Vulnerability Management	Finds weaknesses before attackers exploit them
 Backup / DR	Enables recovery after destructive incidents

 **Lira-VPN is not the whole security system.** It is the secure and resilient network foundation on which the security system operates — complementary to existing enterprise-security investments.

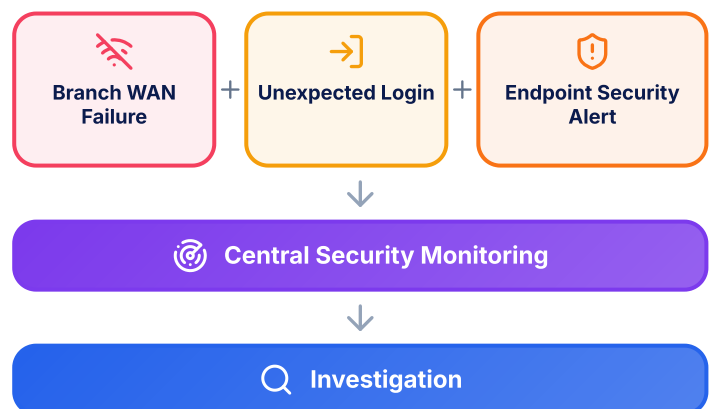
Network events become security intelligence

Lira-VPN can provide information about:



Combined with firewall, identity and endpoint data, these events feed the organization's security intelligence.

 Lira-VPN does not independently declare an attack. It contributes **reliable network evidence** to the systems that investigate incidents.



05 · A PLATFORM, NOT JUST A VPN

Four services. One resilient foundation.

Package Lira-VPN as a managed service — from a networking product to recurring managed services.

FOUNDATION Lira SecureConnect Keep the business connected. Provides: ✓ Secure branch connectivity ✓ Multiple WAN technologies ✓ Automatic failover ✓ Recovery ✓ Centralized management	+ VISIBILITY Lira SecureMonitor Know what is happening across the network. Provides: ✓ Network-health monitoring ✓ WAN monitoring ✓ VPN monitoring ✓ Dashboards ✓ Alerts ✓ Historical reporting
+ SECURITY INTEGRATION Lira SecureDefend Integrate connectivity with corporate security. Combines Lira-VPN with: ✓ Firewalls ✓ IDS / IPS ✓ Identity & MFA ✓ Endpoint security ✓ DNS security ✓ Network segmentation	+ MANAGED OPERATIONS Lira Security Operations Continuously monitor and respond. Potentially provides: ✓ Security monitoring ✓ Event correlation ✓ Incident reporting ✓ Investigation & diagnostics ✓ Response recommendations ✓ Controlled incident response

What management is actually buying

Not primarily **"A-VPN."** Management is buying:

Continuity Corporate connectivity maintained when individual WAN paths fail.	Security Encrypted communication across infrastructure the company does not fully control.	Independence Less dependence on one telecommunications provider.	Visibility A clearer view of branch and WAN health.
Control Architecture stays under the organization's control, across any carrier.	Operational efficiency Fewer manual interventions when connectivity changes.	Security integration Works alongside existing security investments.	A path to managed security Connectivity, monitoring and security operations as one service.

06 · THE FINANCIAL CONVERSATION

Where the value shows up.

Lira-VPN supports a business case built around several areas of potential value.



Avoided downtime

If a branch cannot operate without connectivity, even a short outage has a measurable financial cost.



Reduced dependency on expensive private circuits

Internet and LTE/5G connectivity can participate in the enterprise WAN where appropriate.



Better use of existing backup links

Secondary connections become operational components, not emergency-only assets.



Reduced operational intervention

Automatic failover and recovery reduce the incidents that need manual intervention.



Centralized management

A distributed network can be monitored and managed from a central location.



Protection of security investments

Complements rather than replaces established firewall, identity, endpoint and SIEM investments.

Build the business case with your own numbers



Actual branch downtime

+



Telecommunications costs

+



Operational support costs

=

Your exact return

Particularly relevant for distributed enterprises



Many branches



Geographically dispersed operations



Field offices



Retail outlets



Financial-service locations



Logistics operations



Agricultural operations



Healthcare locations



Remote industrial sites

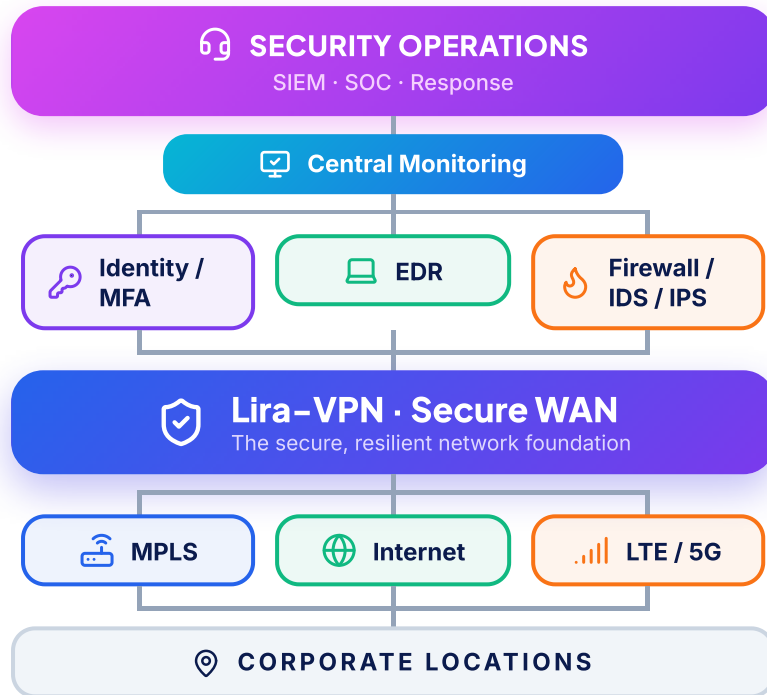


Unreliable or mixed telecom infrastructure

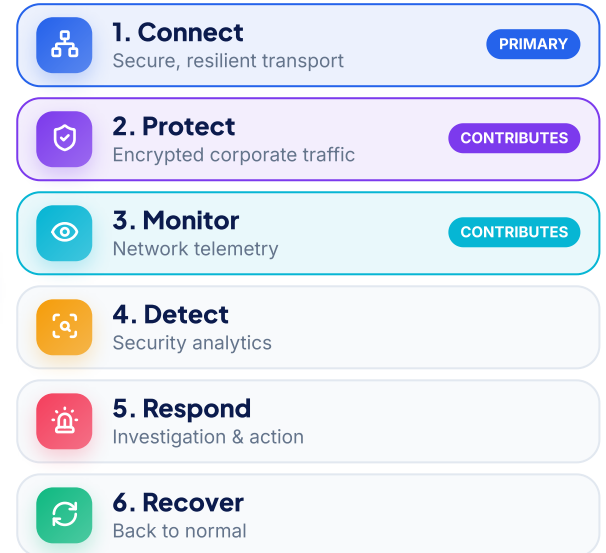
→ The greater the geographic and telecommunications diversity, the more important resilient connectivity becomes.

07 · STRATEGIC ARCHITECTURE

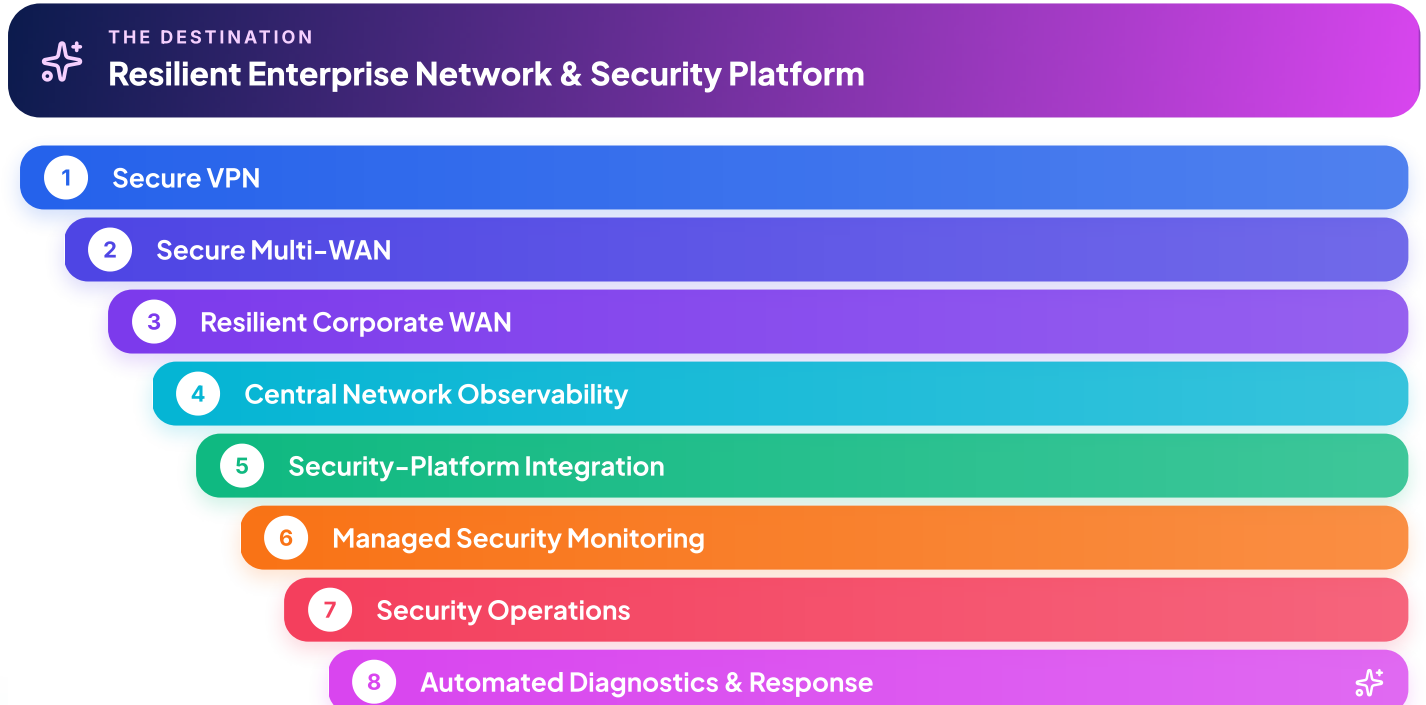
A layered security architecture with Lira-VPN.



The strategic architecture is layered. Lira-VPN primarily provides **Connect**, with important contributions to **Protect** and **Monitor** through encrypted transport, resilience and telemetry.



Long-term strategic opportunity: the product roadmap



This progression creates opportunities for recurring services around **connectivity, monitoring, security operations and managed infrastructure**.

Why this is different from “just another VPN.”

× A CONVENTIONAL VPN SAYS

“Your traffic is encrypted.”

✓ LIRA-VPN SAYS

“Your corporate network remains securely connected even when the underlying telecommunications environment changes or fails.”



Encryption

protects the communication.



Resilience

protects the availability of the communication.



Telemetry

provides visibility into the condition of the communication.



Integration

lets the organization protect, detect and respond.

RECOMMENDED MARKET POSITION

Lira-VPN is a resilient, encrypted corporate networking platform designed to keep distributed enterprises securely connected across MPLS, Internet and LTE/5G networks.

By integrating Lira-VPN with firewalls, identity and MFA, endpoint security, IDS/IPS, SIEM and security operations, organizations can build a corporate network that is not only secure, but also resilient, observable and capable of continuing to operate when individual telecommunications paths fail.

The management-level proposition in six words



Connect

Secure, resilient transport



Protect

Encrypted corporate traffic



Monitor

Network telemetry



Detect

Security analytics



Respond

Investigation & action



Recover

Back to normal

Lira-VPN provides the foundation for the first part of that journey — **secure connectivity** — but its greater strategic value is that it can become the resilient network foundation connecting the organization's wider cyber-security architecture.

THE BUSINESS OBJECTIVE

- Keep the company connected.
- Know when something changes.
- Keep communications protected.
- Give security teams the information they need to respond.